



Canton Area Chamber of Commerce

PO Box 153

Canton, PA 17724

570-364-2600

www.cantonareachamberofcommerce.com
cantonareachamberofcommerce@yahoo.com

Dear Business Owner or Representative,

It is time once again for the Chamber's annual membership drive. As a business located or working within the Canton Area, we are writing to ask you to be part of our active organization. The Chamber organizes and sponsors many activities to bring people in to Canton and raise awareness of what our community has to offer as well as offering specific benefits to your business.

2020 was a challenging year for the Chamber (and the world). While our membership stood strong, we are not able to hold some of our most successful fund raisers (Wine & Cheese was cancelled) and we struggled to hold other events within the restrictions of the pandemic. We were able to hold the Classic Car Show, a modified Halloween Parade, and Light Night. We are hoping to keep these events going and hopefully bring the Wine & Cheese event back in June. The Chamber also gives back to the community. We proudly award the \$500 Mildred Burk Scholarship and we donate to many charity organization and events.

The Canton Chamber offers many marketing and promotional benefits for your company during this rebuilding year. Please read our benefits brochure in this mailing to learn more about what we can do to help you promote your company.

Again this year, the Canton Chamber is offering a plaque to display in your business to advertise your membership. For more information and a picture of the plaque, please review the plaque supplemental letter in this mailing.

To join our organization, simply fill out the enclosed application and mail it back with your membership fee. Or, if you prefer, you can pay your membership fee online with a credit card. If you are interested in paying online, let us know and we will send you an invoice that can be paid through the Square website.

The Canton Chamber is a fully volunteer organization. We rely completely on businesses like yours to support our many events and community building activities. We welcome you to our organization and believe you will find it rewarding and beneficial for your business.

Regards,

A handwritten signature in black ink, appearing to read 'Eric Schoonover', written in a cursive style.

Eric Schoonover, President



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Member Benefits

The Canton Area Chamber of Commerce is dedicated to helping the businesses of Canton thrive. Along with our efforts to bring people to Canton through festivals and other events, we want to help our members in any way we can. Below is a list of some member benefits included in your Chamber membership.

Marketing Benefits

1. Listing on the Chamber Website and Brochure – show you are a business leader in the community by being listed on the Chamber website with contact information and in our tri-fold brochure
2. Facebook and other Social Media Highlights – share and promote your specials, discounts, and events through our active social media accounts
3. Access to the Chamber Email List – we send out emails to all members between one and three times per month and will include any information you want
4. Chamber Photo Booth – For a nominal fee, you may “rent” the Photobooth to spice up your business event or promotion. We can customize the pictures with your message for a memorable (and identifiable) keepsake.

Discounts and Promotions

1. Receive discounted entry fees and preferential inclusion to select Chamber events throughout the year
2. Thinking of planning an event? The Chamber may be available to partner with you to help with marketing and other costs
3. Canton Chamber Dollars Certificates – This currency is as good as cash and keeps money in town and in your business. Chamber Dollars Certificates are available for purchase at the Borough office and Canton Independent Sentinel and can be used at participating Chamber member business. (Information on redemption is enclosed).

Information

1. Monthly Meeting – Once a month, member businesses get together and share what is happening in their businesses with each other and plan for upcoming events and promotions. These meetings are a great way to get the word out about your events, products, or specials.
2. Member Emails – In between meetings, updates and other important information is distributed to the members using our email list. This is another opportunity to share your business news with other members.



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Dear Member,

You will notice that, in the 2021 application, there is a line – “Purchase a Chamber Plaque” for \$20.00.

Again this year, the Chamber is offering you the option to purchase a plaque for display in your place of business rather than receiving the paper certificate of membership. This plaque (pictured below) will be made of wood with the Chamber logo and other information on it. The “year” portion will be affixed with a magnet so that, in future years, you can swap the year out with the current membership year. This way, the plaque can be proudly displayed at your business for years to come.

If you chose to purchase the plaque for \$20.00, your membership packet in future years will include the “year” update at no additional cost. There is no obligation to purchase a plaque at this time. It is the intention of the Chamber to offer this plaque in future years as well. If you do not purchase a plaque, you will receive the 8.5x11 certificate like previous years.

If you purchased a plaque in a previous year, thank you. We will be sending you your 2021-year magnet with your membership packet.

Thank you for considering the plaque purchase and please let us know if you have any questions.

Regards,

Eric Schoonover, President



2021 CANTON CHAMBER MEMBERSHIP APPLICATION

BUSINESS INFORMATION (FOR WEBSITE BUSINESS LISTING)

Business Name:		
Owner/Manager Name:	Email:	Phone:
Address:		
City:	State:	ZIP Code:
Website:		Facebook:

CONTACT INFORMATION (FOR CHAMBER CORRESPONDENCE)

Contact person:		
Mailing address:		Decision maker?
City:	State:	Zip:
Contact Phone:	E-mail:	Fax:
Additional email 1:	Additional email 2:	

FEE SCHEDULE-PLEASE CHECK APPLICABLE BOX

- SERVICE ORGANIZATION/NOT FOR PROFITS/MUNICIPAL/GOVERNMENT/CHURCH - \$60
 - SMALL BUSINESS (less than 5 employees – per corresponding branch location) - \$60
 - MEDIUM BUSINESS (5 to 20 employees – per corresponding branch location) - \$85
 - LARGE BUSINESS (more than 20 employees – per corresponding branch location) - \$110
 - FINANCIAL INSTITUTION - \$160
 - CANTON CHAMBER MEMBERSHIP PLAQUE - \$20
- METHOD OF PAYMENT - CHECK (include with application) ONLINE PAYMENT (we will email an invoice)

TO ENSURE YOU ARE INCLUDED IN ALL PRINT MATERIALS, MEMBERSHIP MUST BE RECEIVED BY 2/1/2021

BUSINESS INFORMATION- PLEASE IDENTIFY YOUR BUSINESS CATEGORY FOR THE WEBSITE LISTING

- Arts & Entertainment
 Auction
 Automotive/Auto Supply
 Civic
 Construction & Home Repair
 Farming & Farm Supply
 Financial
 Government
 Health/Beauty
 Legal & Professional
 Marketing
 Media
 Oil/Gas
 Real Estate
 Restaurant
 Retail
 Religious
 Transportation
 Utility
- Other: _____

HOW DO YOU PREFER TO BE CONTACTED

- Email
 Phone
 Fax

Comments/Suggestions:

WOULD YOU LIKE TO BE ON A COMMITTEE (FINANCE, EVENTS, MEMBERSHIP, PROMOTION, MEDIA)

First Choice: _____ Second Choice: _____

PLEASE MAIL APPLICATION AND PAYMENT TO: CANTON AREA CHAMBER OF COMMERCE, PO BOX 153, CANTON, PA 17224

WWW.CANTONAREACHAMBEROFCOMMERCE.COM
 EMAIL US @ CANTONAREACHAMBEROFCOMMERCE@YAHOO.COM

CALL US AT 570-364-2600

Thank you so much for your support! Our community depends on us all continuing to work together.